



**KULIC ADVISORY**

Signal over Noise.

SERVICE BRIEF 01

# Operating Model & Execution Architecture

Design ownership, governance, process, and decision structures that make strategic ambition executable.



## THE KULIC FRAMEWORK

10 PRINCIPLES FOR SUCCESS



<p>01</p> <p><b>KNOW YOURSELF</b></p> <p>Understand your strengths &amp; values.</p>	<p>02</p> <p><b>UNIFY YOUR VISION</b></p> <p>Align goals with purpose.</p>	<p>03</p> <p><b>LEARN CONTINUOUSLY</b></p> <p>Grow through knowledge.</p>	<p>04</p> <p><b>IGNITE ENERGY</b></p> <p>Cultivate passion &amp; drive.</p>	<p>05</p> <p><b>CHANNEL FOCUS</b></p> <p>Eliminate distractions.</p>
<p>06</p> <p><b>LEAD WITH TRUST</b></p> <p>Build strong relationships.</p>	<p>07</p> <p><b>INNOVATE BOLDLY</b></p> <p>Embrace creative change.</p>	<p>08</p> <p><b>CONQUER FEAR</b></p> <p>Face challenges with courage.</p>	<p>09</p> <p><b>EXECUTE RELENTLESSLY</b></p> <p>Take consistent action.</p>	<p>10</p> <p><b>ORCHESTRATE SYSTEMS</b></p> <p>Connect everything end-to-end to create flow.</p>

EXECUTION CREATES RESULTS. ORCHESTRATION CREATES SYSTEMS.

<p><b>CLARITY</b> over complexity.</p>	<p><b>ALIGNMENT</b> over silos.</p>	<p><b>FLOW</b> over friction.</p>	<p><b>IMPACT</b> over activity.</p>
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“ Procurement is not a function. It is a system of value orchestration. ”

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Executive download | built for boardroom diagnosis and Monday execution



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# What this solves

Design ownership, governance, process, and decision structures that make strategic ambition executable.

- Clarify how work, decisions, governance, and technology actually connect.
- Expose where the operating model creates friction, rework, or shadow decisions.
- Design execution architecture that leaders can use, not just admire.
- Convert strategic ambition into owned routines, decision logic, and measurable impact.

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## From activity to architecture.

The point is not more effort. The point is a system that makes the right work easier to own, decide, and execute.



# How we move from signal to execution

## PRACTICAL ADVISORY ROUTE

1

### Diagnose the real system

Separate symptoms from architecture. Identify where ownership, process, governance, data, or decision flow is breaking execution.

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2

### Redesign the execution path

Define the few structures that must change so the organization can move without creating more noise.

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3

### Turn clarity into a Monday move

Translate the insight into one practical next action, one owner, one decision route, and one measurable follow-up.

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## OPEN ADVISORY HOURS

**Bring the real bottleneck. Leave with the next concrete move.**

Book via [dario@kulicadvisory.com](mailto:dario@kulicadvisory.com)



# Use this before the next executive meeting

## BOARDROOM QUESTIONS

### OWNERSHIP

Who owns the outcome when the handoff becomes difficult?

### DECISION FLOW

Where do decisions wait, repeat, or disappear?

### EXECUTION

Which activity looks successful but does not change the system?

### IMPACT

What would prove that the behavior is different next Monday?

## Signal over Noise.

The Kulic method turns unclear transformation activity into visible ownership, decision speed, and measurable execution.

