



**KULIC ADVISORY**

Signal over Noise.

SERVICE BRIEF 06

# Keynotes, Panels & Thought Leadership

Bring sharp, practical transformation thinking to leadership events, executive forums, panels, and transformation kickoffs.

PROCUREMENT TRANSFORMATION | OPERATING MODEL | EXECUTION ARCHITECTURE

## SPEAKER PERSPECTIVE

**DARIO KULIC**

Executive Transformation Advisor | Procurement & S2P Systems |  
Founder, Kulic Advisory & Consulting

- 24+ years across procurement, S2P, SCM, finance and operating model change
- Enterprise transformation architect focused on execution, ownership and governance
- Global experience across pharma, life sciences, automotive, consulting and energy
- Proven delivery across cost savings, digital enablement, automation and organizational redesign
- Creator of "The Kulic Transformation System™"

“ I help organizations move from fragmented initiatives to integrated execution. ”

**KULIC ADVISORY**  
Strategic Advisory &  
Transformation Support

*From fragmented initiatives to  
integrated execution.*

*Dario Kulic*

Executive download | built for boardroom diagnosis and Monday execution



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# What this solves

Bring sharp, practical transformation thinking to leadership events, executive forums, panels, and transformation kickoffs.

- Create attention that converts into decisions, not just applause.
- Use boardroom clarity, comic storytelling, and practical frameworks to make complexity memorable.
- Connect procurement, S2P, operating model, AI, and execution into one executive story.
- Give the audience language they can use on Monday.



## From activity to architecture.

The point is not more effort. The point is a system that makes the right work easier to own, decide, and execute.



# How we move from signal to execution

## PRACTICAL ADVISORY ROUTE

1

### Diagnose the real system

Separate symptoms from architecture. Identify where ownership, process, governance, data, or decision flow is breaking execution.

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2

### Redesign the execution path

Define the few structures that must change so the organization can move without creating more noise.

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3

### Turn clarity into a Monday move

Translate the insight into one practical next action, one owner, one decision route, and one measurable follow-up.

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## OPEN ADVISORY HOURS

**Bring the real bottleneck. Leave with the next concrete move.**

Book via [dario@kulicadvisory.com](mailto:dario@kulicadvisory.com)



# Use this before the next executive meeting

## BOARDROOM QUESTIONS

### OWNERSHIP

Who owns the outcome when the handoff becomes difficult?

### DECISION FLOW

Where do decisions wait, repeat, or disappear?

### EXECUTION

Which activity looks successful but does not change the system?

### IMPACT

What would prove that the behavior is different next Monday?

## Signal over Noise.

The Kulic method turns unclear transformation activity into visible ownership, decision speed, and measurable execution.

